



BESPOKE OF WINCHESTER X KATIE ROSENFELD AND COMPANY

THOUGHTFULLY AUTHENTIC

The truth is, I did not set out with the intent of developing a kitchen collaboration. I have always been besotted by anything British, but this collection of cabinets was born out of necessity and my desire to design a kitchen for myself that had many elements I could not find out there already.

When I started to break it down, I discovered that the way Americans live in their kitchens is different from their European counterparts. Americans need twenty million appliances (ideally hidden, at that), and do bulk shopping for which they need storage upon storage. There are all sorts of cultural elements that inherently make an American kitchen function for our way of living, that the English designed kitchen doesn't take into account.

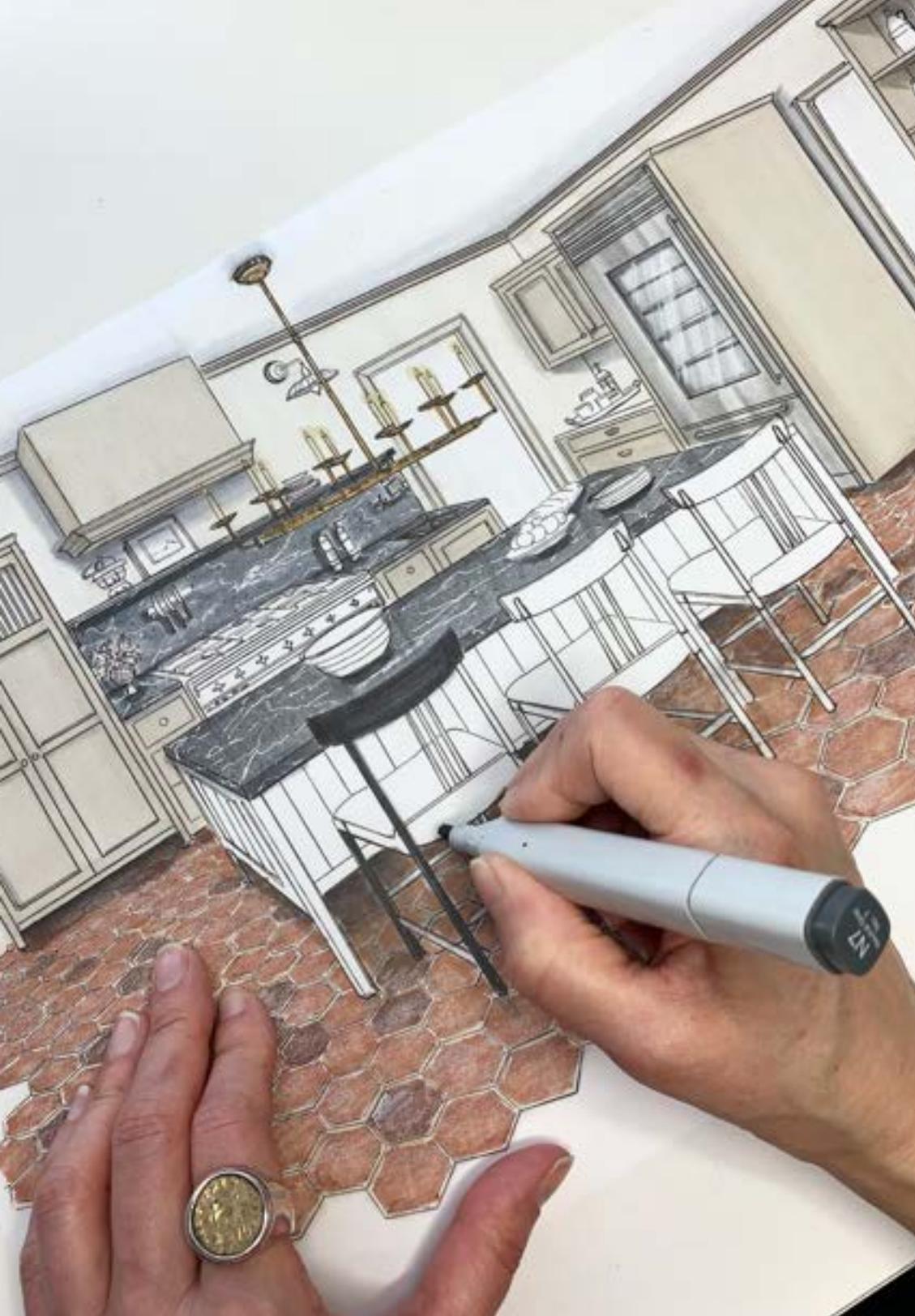
When designing this collection I wanted asymmetry and cabinets that were quirky, more like pieces of furniture, but ones that contained super smart storage. Only after studying European kitchens did I learn that this is called "unfitted" cabinetry". I wanted it to look old-world, lived in, and well loved, imperfect and a bit worse for the wear – in the most charming, practical way possible. The phrase "show your stuff" kept coming to my mind.

The results is a new-American kitchen concept that has all the nostalgia and charm that was missing in modern American kitchen design. Bespoke x KRCO was born with the mission of building cabinetry that embodies the European spirit, but caters to an American sensibility and utility.

(...plus space for the 80 paper towels I just bought at Costco.)

xo katie





CABINERY DETAILS

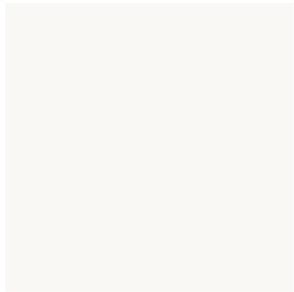
PERFECTLY IMPERFECT

Kitchen cabinetry inspired by
the European spirit, but catering
to an American lifestyle.

All expertly handcrafted by
Bespoke of Winchester.

COLORS AND FINISHES

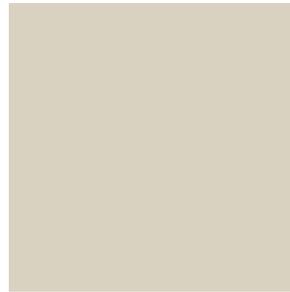
A hand-selected color palette inspired by Katie's life, work and passions.



OFFRED'S BONNET



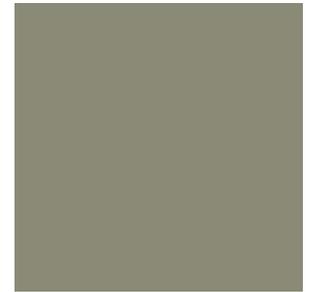
HUSH



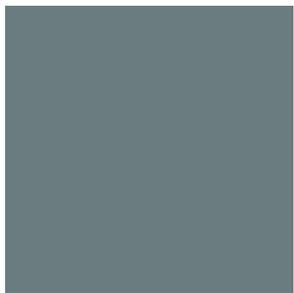
MIMI



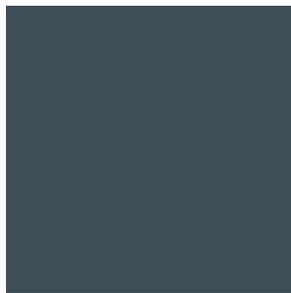
FAVORITE
CONDIMENT



KATIE'S NEUTRAL



PAPA'S CAR



ROYAL SUSSEX



A\$\$PHALT



NO BRAINER

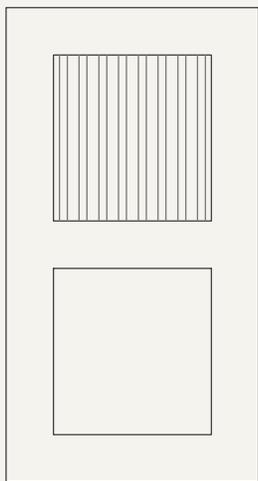


WINTERFELL

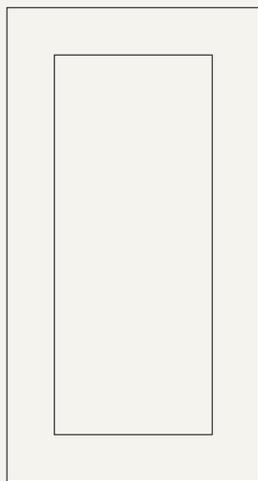
DOOR STYLES



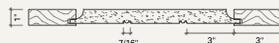
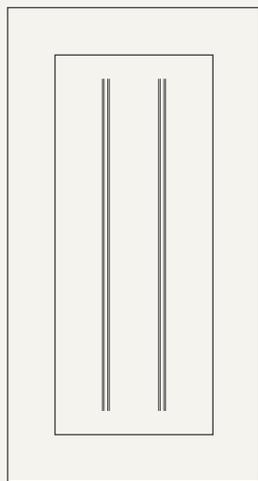
A collection of door styles named after the streets Katie has had homes on throughout her life. Having lived all over the country, Katie brings many regional and cultural sensibilities to her design aesthetic, East Coast, West Coast and Southern all commingle effortlessly.



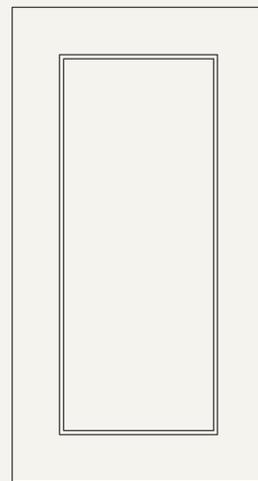
ELISA



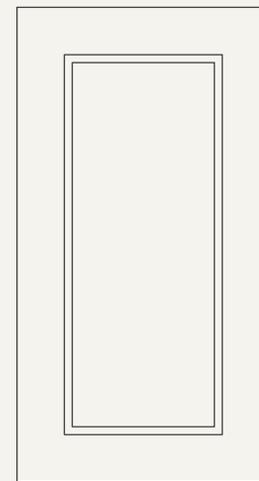
WINDSOR



LAUREL

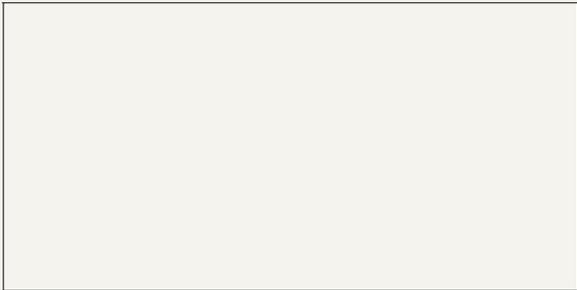


BOGLE

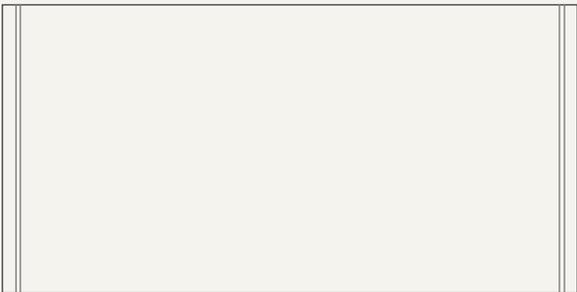


DAVIS

DRAWER STYLES

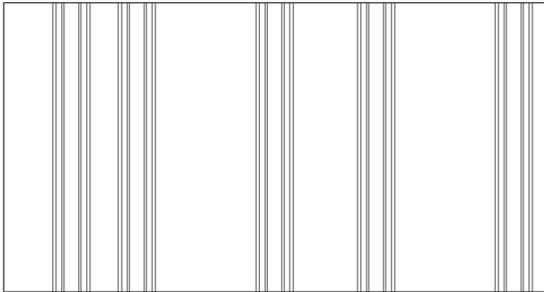


WASHINGTON

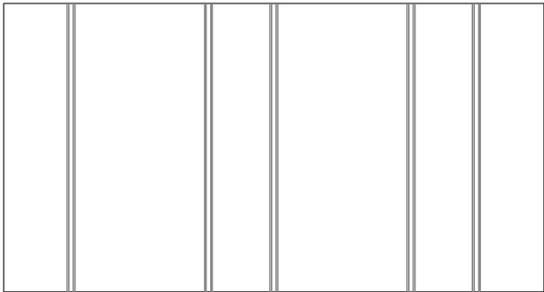


JEFFERSON

PANEL STYLES



BEAD AND BUTT



PICKWICK

SUGGESTED HARDWARE

Katie recommends the Cotswold and Withenshaw collections by Armac Martin. They come in a variety of finishes, and are the epitome of English-made quality and style.



**COTSWOLD BUN
KNOB**



**COTSWOLD DRAWER
PULL**



WITHENSHAW KNOB



WITHENSHAW PULL

SUGGESTED SURFACES

The surfaces Katie recommends are thinner at 2 centimeters (or 3/4") and will acquire patina over time, but this adds to the character of your kitchen – embrace it!



SOAPSTONE



CARRERA

KATIE'S MUSINGS

✓ Display your stuff

Don't hide the things you love! Art, antiques, books – put it all out there for the world, and you, to enjoy.

✓ Show signs of life

Keep your pots on the stove or on a pot rack, utensils on the counter in a crock and cookbooks on the counter.

✗ Don't overdo it and don't overthink it

Keep it simple, and let it come to life.

✓ Embrace the imperfection

Be comfortable with things not being overly perfect – you'll be surprised how authentic it feels for your kitchen to have a little quirk.

✓ Make your life easy

Leave it on the counter if you use it daily.

✗ Don't hide your appliances

Show your fridge, and don't panel and conceal everything. A little glass, or stainless, adds texture to a space and is welcomed.

✓ View your island as a “work table”

A place to prep dinner, but also a place to eat and entertain.

✓ Mix your metals

You don't need your faucet, stove, knobs and pulls to all match – switch it up, and embrace it all.

✓ Be bold and colorful

A white kitchen will always be a classic, but don't be afraid to use some color.

All Illustrations by Jane Gianarelli



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